

18 Reasons to Join the BV Chamber

- 1 Our Website (June - Feb) had 21,000 Visits Per Month & 15,000 Unique Visitors Per Month
- 2 Your Business, Photos, Info and Link to Your Website Listed on our Website FREE!
- 3 Post Your EVENT on our Website Calendar FREE!
- 4 Affordable Website Banner Advertising with Link to Your Site Headquarters
- 5 Post Your Event FREE in Weekly Announcements (website & email over 5,000 subscribers)
- 6 FREE Job Postings on our Website
- 7 Facebook 4,156 Likes & 4,050 Followers Instagram 2,363 Followers as of March 2017
- 8 Facebook Features, e-newsletter Features, Blog Tie-Ins & More
- 9 FREE Ribbon Cutting with Features on Radio, Facebook, Instagram & Print
- 10 FREE listing in our Annual Chamber Visitor Guide 11,000 Copies Distributed
- 11 Gain Credibility Your Literature Placed at our Visitors Center
- 12 Referrals to Customers via our Visitor Center Daily Contacts
- 13 Special Access to Liquor Permits, Bulk Mail, Ticket Sales, Insurance & More!
- 14 Network at Business After Hours & Business Expo/Trade Show
- 15 Our 7 Special Events Increase Tourism in Buena Vista
- 16 Sponsor an Event to Showcase Your Business
- 17 Serve on our Board and Make a Difference
- 18 City and State Tourism Advocacy and Support

About Buena Vista

Buena Vista (*Spanish for 'good view'*) holds true to its name. It is nestled at the base of the Continental Divide with twelve mountains towering over 14,000 feet to the west and the Gold Medal Arkansas River along the east edge of town. The newly appointed Browns Canyon National Monument is 8 miles south of town.

In our county 83% of the land is BLM and National Forest Service. With most of the land being public, and being in the midst of the Rocky Mountains, the town has a lot to offer and more than enough 'beautiful views' to warrant the town's name. Buena Vista's mountains, river, and wilderness area make this town a perfect playground for a range of outdoor activities. After your adventure, no matter the season or temperature outside, Buena Vista's all-natural, odorless hot springs make this area a matchless destination.

The town holds title to many nicknames, one of them being 'Banana Belt', due to the surprising climate of mild summers and mild winters. The valley floor averages 44 inches of winter snow which quickly melts away, yet we have eight ski resorts located within 90 minutes.

Living and working in Buena Vista means being a part of a close community where you and your expertise will be valued. With all the opportunities and picture postcard views, if you could work from anywhere, why wouldn't you want to live here?



Town dinner held each fall

Buena Vista Chamber of Commerce & Visitor Center
343 Hwy 24 South - Buena Vista, CO 81211

Summer Hours:
Monday - Friday 9am-5pm
Saturday 9am-4pm

Winter Hours:
Monday - Friday 9am-5pm

Office@BuenaVistaColorado.org

719.395.6612

www.BuenaVistaColorado.org

www.facebook.com/BVchamber

www.instagram.com/BuenaVistaColorado

www.twitter.com/BuenaVistaCo

Explore

The Benefits of Joining the Buena Vista Chamber of Commerce and Support Your Towns Visitor Center

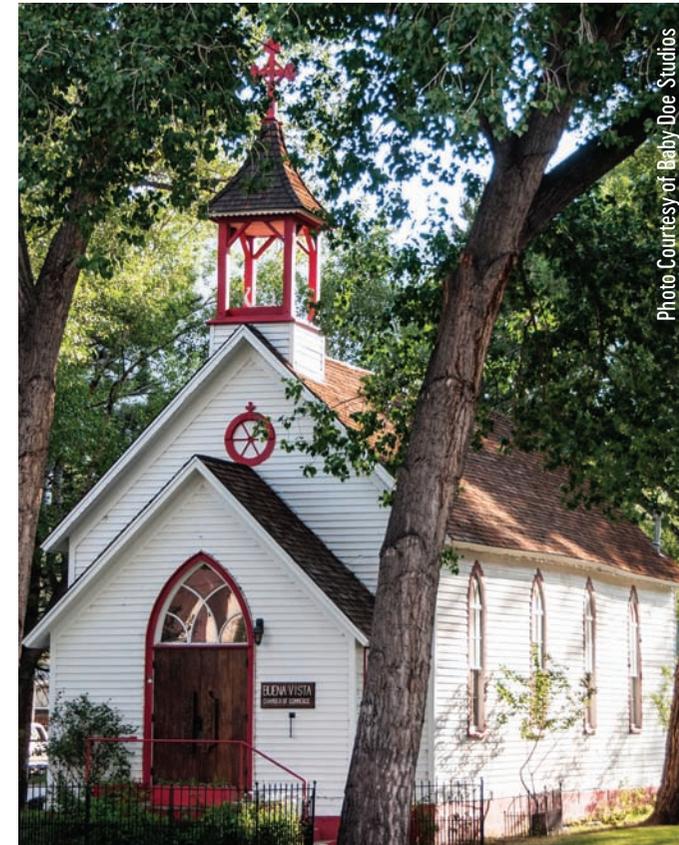


Photo Courtesy of Baby Doe Studios

Buena Vista
Chamber of Commerce
& Visitor Center

The goals of the Buena Vista Chamber of Commerce are to:

1. Help Buena Vista's businesses succeed!
2. Promotion of member businesses through marketing and networking, utilizing all resources including the newest tool, technology and strategies.
3. Promote area tourism and improve the visibility of our hospitality and tourism-related businesses.
4. Promote an attractive business environment conducive to retaining existing businesses and attracting new businesses.
5. Improvement and advancement of a positive and dynamic economic, industrial, professional, and business climate and community enhancement.
6. Motivate member engagement and interaction to bring value to chamber membership.
7. Partner with local and regional economic development groups, community organization and government agencies to promote business retention, expansion, and development.
8. Maintain the Chambers role as a long-term advocate for area business with Community Groups, Town, County and State Government agencies.
9. Provide a leadership role in the establishment of public policy and resolution of issues of public concern that may affect growth, development and of business.

Our Mission

"The mission of the Buena Vista Chamber of Commerce & Visitor Center is to promote and enhance the economic vitality of our community by being an advocate for business, creating a cooperative climate within the business community, and providing valuable benefits and services to our membership, including educational programs, visitor information, and community events."

Your Chamber membership pays for itself many times over, thanks to the extensive benefits members enjoy:

Promote your Business – your Chamber membership includes:

- ▲ A listing in our website Chamber Directory with a business description, logo, and photos of your choice. Links to your website and Facebook page optimizing SEO results.
- ▲ A listing in our annual Chamber Visitor and Relocation Guide: 12,000 copies distributed throughout Colorado (including information and Visitor Centers) placed in local businesses, mailed to visitors and those relocating here, available as a downloadable pdf on our website.
- ▲ Opportunity to purchase advertising in above mentioned guide for greater business exposure.
- ▲ Events posted on the Chamber's online Calendar of Events and we'll promote on social media.
- ▲ One complimentary feature of your business in the Buena Vista Chamber e-newsletter.
- ▲ Opportunity to advertise in the Chamber publications and on website banners with members-only discounted pricing.
- ▲ Increased business exposure by placing free articles, announcements, and special events in the Weekly Announcements email blast (currently sent to over 4,000 people weekly).
- ▲ Display your brochures, business & rack cards, menus, and business information at our Chamber Visitor Center.

Network with Other Businesses and the Community:

- ▲ Attend and/or sponsor a monthly Business after Hours event.
- ▲ Special reduced membership pricing for a booth at the Chamber's Annual Business Expo to showcase your business to the public.

Gain Credibility:

- ▲ Ribbon cutting to celebrate grand openings, new memberships, or new locations. Includes a radio interview, newspaper photo and a social media push on all Chamber platforms.
- ▲ Display Chamber Membership plaque in your business or storefront.
- ▲ Chamber may write letters of support for your grant or project.

Special Access To:

- ▲ Liquor Permits for your event pulled by the Chamber.
- ▲ 20 foot x 40 foot tent available for your events at low cost rental from the Chamber.
- ▲ Bulk Mail Permit. Use the Chamber's instead of buying one. Save up to 50% off the regular cost of postage and the cost of the permit.
- ▲ Conference and meeting area available at the Buena Vista Chamber location.
- ▲ Ticket sales outlet. The Chamber will sell your event tickets at the Chamber and on website.
- ▲ Reduced flight for life insurance through REACH AirMed Care Network.
- ▲ The Chamber can help you procure event insurance.

Get Involved in Your Community!

- ▲ Opportunity to serve on the Chamber Board and Committees.
- ▲ Opportunity to volunteer at the Chamber Visitor Center.
- ▲ Opportunity to assist with and/or sponsor Chamber of Commerce and tourist events such as GeoCaching Journey, 4th of July, Gold Rush Days, ATV Historical Color Tour and Christmas Opening.

The Chamber works to advance the business and civic interests of our community. The Executive Director serves on the board of numerous organizations which promote business and economic growth in our community.

Chaffee County Economic Development Corporation

The CCEDC functions as a liaison with government and provides end-to-end support to businesses including developing plans and strategies, workforce development, and job creation etc.

www.ChaffeeCountyEDC.com

Chaffee County Visitors Bureau

The Chaffee County Visitors Bureau mission is to maximize marketing dollars for the common goal of attracting visitors, thereby advancing the economic impact for businesses that rely on tourism for revenue.

www.ColorfulColorado.com

Colorado Workforce Center

The CWC offers career counseling and training. For employers, they offer recruitment of workers, pre-screening and referral services, tax credits, and training reimbursements.

www.ConnectingColorado.com

Colorado Mountain College

Never stop learning! Enjoy credit and non-credit classes for young and old.

www.ColoradoMtn.edu

Small Business Development Center

The Colorado SBDC Network service centers provide free one-on-one counseling services in the areas of business. Local SBDCs offer workshops for business owners and act as information clearing houses.

www.WesternSBDC.org

Upper Arkansas Area Development Corporation

The UAADC provides gap financing in concert with bank financing, and provides direct financing (without a bank) up to \$100,000 to applicants unable to obtain all the financing necessary for their needs from a bank.

www.uaacog.com/programs/businessloanfund.html