

Buena Vista Chamber of Commerce & Visitor Center

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GOLD RUSH DAYS SPONSORSHIP

Attracting over 4,000 per day, Gold Rush Days is one of Chaffee County's premier events. This thriving festival was founded 37 years ago and continues to foster Buena Vista's heritage tourism. As we celebrate our past and step into BV's future, we want to join forces with you in order to grow Gold Rush Days and bring a fresh, upbeat vibe to our great event.

Gold Rush Days will be held on August 12-13 in McPhelemy Park, and we want you involved! Let us know your ideas for this upcoming event, and take a look at these sponsorship opportunities that will promote your business and bring more visitors to Buena Vista:

Platinum Sponsor \$1,500 receives:

- Full page color ad in program guide
- Premium 10 x 12 booth inside beer garden
- Your banner displayed at entertainment tent
- A link to your website from Chamber calendar of events
- Recognition on Facebook
- Your logo on Gold Rush Days ad in 5 newspapers and Colorado Central Magazine
- Your business name on radio announcements
- Recognition in Chamber Weekly announcements, membership and visitor newsletter
- Your logo prominently featured on all posters and advertising materials
- Your business name on a burro in the burro race

Gold Nugget Sponsor \$1,000 receives:

- Half page color ad in program
- A 10x 12 booth
- Your banner displayed at the entertainment tent
- Recognition on Facebook
- Your logo on Gold Rush Days ad in 5 newspapers and Colorado Central Magazine
- Your business name mentioned on radio announcements
- Recognition in Chamber Weekly announcements, membership and visitor newsletter
- Your logo on all posters and advertising materials
- Your business name on a burro in the burro race

Silver Sponsor \$500 receives:

- Quarter page ad in program
- Your banner displayed at the entertainment tent

- Recognition on Facebook
- Small logo in 5 newspapers and Colorado Central Magazine
- Recognition in Chamber Weekly announcements, membership and visitor newsletter
- Small logo on all posters and advertising materials
- Your business name on a burro in the burro race

Duck Race Bronze Sponsor \$350 receives:

- Your business name listed on duck race tickets
- Your business logo in the program guide
- Your business name on the duck race banner hung on the bridge
- Recognition on Facebook
- Recognized in Chamber Weekly announcements, membership and visitor newsletter
- Business name on a burro in the burro race

Burro Race Brass Sponsor \$250 receives:

- Your business logo or name listed in the program
- Recognition on Facebook
- Recognized in Chamber Weekly announcements, membership and visitor newsletter
- Your business name on a burro in the burro race

This money is used for insurance, prize money, as well as BLM and Forest Service permits and fees. If the burros are your passion and you would like to donate more money in this category, call us.

Gemstone Sponsorship \$100 receives:

- Your business name on a burro in the burro race

Our deadline for getting you on our posters is July 1. To be in the souvenir program, we must know by July 8th. Ads will also be available for sale in the souvenir program. Call for details.

Take this opportunity to celebrate Buena Vista's Heritage and Future Growth! Sponsor Gold Rush Day and receive significant recognition and promotion.

We appreciate your help in our endeavor to attract more visitors to Buena Vista!